

African Bank Limited press release

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## Funtainment for the whole family at Kaya FM Family Day

Family time is fun time at Kaya FM's Family Day brought to you by African Bank on Sunday, 25 February 2018 at the Walter Sisulu Botanical Gardens from 12:00.

Kaya Family Day has become one of the most anticipated events on the station's calendar. It's a chance for Kaya FM listeners to enjoy fun family activities, great music, meet Kaya FM presenters and spend quality time with their families.

"The home of the Afropolitan is about family values and this social occasion celebrates that. We've switched things up this year and will be including indigenous games to create an interactive environment amongst parents and kids that encourages development and education through fun and play. We want families to walk away having had fun, and made long lasting memories to wrap up the month of love with loved ones," says Kaya FM Managing Director, Greg Maloka.

African Bank Head of Marketing, Kaibe Mollo, says that we should be celebrating families, and days like this give us a great opportunity to do so. "At African Bank, we value time with our own families, and we live by our motto 'We are you', so we are excited to once again have a chance to enjoy a day in the sun with our customers- and potential customer-family. We are so proud to be a part of this event and hope to see as many Jozi families there as possible. We're all about serving, uplifting, motivating and inspiring our communities and encouraging family fun is a great way to do this," he says.

This year's first event will have a home-grown twist and will include games such as *jenga*, *mgusha*, *dithini*. We will also include our regular family funtainment and game challenges such as lip sync battles, sack races, tug of war and lots more with great prizes to be won.

The Kaya FM Family Day will feature soul-treat tunes from Msaki and great live music from your favourite Kaya FM Djs throughout the day. A Touch of Soul presented by T-Bose will also broadcast live from the event.

This event promises to be as good as taking a holiday. Tickets are available now from [Quicket.co.za](http://Quicket.co.za) - R350 for a family of four, R150 for adults and R50 for kids. No alcohol is allowed.

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PREPARED ON BEHALF OF AFRICAN BANK BY CATHY FINDLEY PR. CONTACT JACQUI RORKE ON [JACQUI@FINDLEYPR.CO.ZA](mailto:JACQUI@FINDLEYPR.CO.ZA) OR (011) 463-6372 WITH ANY CONSUMER PR QUERIES.