

African Bank Limited press release

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Parent education programme well supported

A 6 week free Xhosa facilitated Parent Education Programme sponsored by African Bank kicked off this month in the Eastern Cape.

African Bank's national CSI Manager Kennedy Dembetembe said he was delighted to see how many interested parents in the Ibhayi community were attending the programme which will run once a week from 15 March - 16 April.

The Early Inspiration's Parent Support Programme, **Siphuhlisa Ulwazi Lwabazali**, aims to promote parent education and skills-based support to parents and ECD practitioners in underprivileged communities.

The programme is founded on the thinking that children who encounter stable family environments, good nutrition and stimulation in the early years are less likely to suffer from illness, struggle adapting to the school environment, repeat grades, drop out of school or need remedial and special attention. "The Early Inspiration programme has a focus on parent education and nutritional intervention in providing on-going, sustainable, community based programmes," says Dembetembe.

Some of the topics covered during the six week programme will include: My Role as a Parent in South Africa; Communication with Children of All Ages; Nutrition Education for Parents; Discipline & Child Abuse; Play Development and child growth monitoring.

A 2-day Afrikaans facilitated programme in the Western Cape will also be run for the Blackheath community on the 22 and 23 March focusing on Communication with Children and Alternate Discipline Measures for Children.

"These 2 hour weekly sessions are free for the community, complements of African Bank, and we encourage as many parents in the area to attend as possible. Anyone interested in attending the Ibhayi programme can sms "your name and PE" to 082 583 1633 to reserve a place," concludes Dembetembe.

Ends

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PREPARED ON BEHALF OF AFRICAN BANK BY CATHY FINDLEY PR. CONTACT JACQUI RORKE ON [JACQUI@FINDLEYPR.CO.ZA](mailto:JACQUI@FINDLEYPR.CO.ZA) OR (011) 463-6372 WITH ANY CONSUMER PR QUERIES.