



Africanbank Launches Inspiring New Clothing Collection

Africanbank proudly launches a first its kind striking new clothing range for frontline staff, designed in collaboration with renowned fashion brand Khosi Nkosi, a prominent designer who has flourished through Africanbank's women enterprise development programme.

From daring to start a bank at an impossible time in SA's history and backing enterprising individuals who displayed audacity and grit in pursuing their dreams – to the genuine appreciation expressed by employees for undertaking a project to bring out the magic in the important work they do by having a fashion designer conceive ways that their work-clothing would inspire, Africanbank has many reasons to celebrate.

The new clothing range is a full fashion collection and a stunning blend of traditional African aesthetics and contemporary design. It incorporates the bank's distinctive brand patterns and shapes in creative and subtle ways, creating a harmonious balance between professional attire and cultural expression. The use of vibrant prints and bold colours celebrates the rich heritage of Mzansi, while the sleek, modern silhouettes ensure that the uniforms are both stylish and functional, like your Sunday best!

Designed by Khosi Nkosi, a brand known for empowering women and celebrating African heritage, the clothing range beautifully mirrors Africanbank's journey and values. Nobukhosi Nkosi, the visionary behind Khosi Nkosi, has crafted garments that are inclusive and stylish, catering to all shapes and sizes.

Her designs have graced many prominent South African women, including former Miss South Africa 2015 Liesl Laurie and Miss South Africa 2019 Zozibini Tunzi. Known for her unique and beautiful creations, Nkosi's work perfectly aligns with Africanbank's vision of empowerment and progress.

Beyond the realm of fashion, Khosi Nkosi is actively involved in initiatives aimed at uplifting communities and promoting sustainable development. The brand collaborates with local artisans and supports economic empowerment within African communities; inspiring positive change and upliftment.

Established in 2008, the brand has become a beacon of excellence in the African fashion industry, celebrating African heritage through fashion in its vibrant prints and bold colours.

"The collaboration with Khosi Nkosi has been incredibly rewarding. Her ability to fuse traditional African elements with modern design has resulted in a clothing range that reflects a contemporary and professional image that our staff are proud to wear. The design also prioritises comfort and functionality to enhance the employee experience."

Africanbank's partnership with Khosi Nkosi extends beyond the creation of the new clothing range. By supporting a local designer, Africanbank is also supporting the broader South African fashion industry. This collaboration underscores Africanbank's commitment to fostering local talent and promoting economic empowerment.



"We are delighted to support Khosi Nkosi and her incredible business. By working together, we are not only enhancing our brand image but also contributing to the growth of the fashion industry in South Africa," Sibongiseni Ngundze, CEO of Consumer Banking says. "It's important for us to invest in local businesses and celebrate the creativity and innovation that they bring to our economy while demonstrating our commitment to excellence and customer-centricity."

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