



## **African Bank: Terms and Conditions – African Bank Easter is Joyous Competition Competition Period: 26 March 2025 to 11 April 2025)**

The following information outlines the Terms and Conditions of entry into the African Bank Easter is Joyous Competition element run by African Bank Ltd (“the Promoter”). The Terms and Conditions of the competition are hosted on the Promoters website. Entry into the competition constitutes acceptance of these Terms and Conditions.

### **1. Required Social Media Disclaimer:**

This promotion is in no way sponsored, endorsed, administered by, or associated with, Facebook, X, Instagram or TikTok. You are providing your information to the Promoter and not to Facebook, X, Instagram, TikTok.

- 1.1. The Promoter of the competition is African Bank Limited.
- 1.2. The competition is conducted on the African Bank Social Media pages, Facebook, X, Instagram and TikTok profiles.
- 1.3. To enter, you must be over the age of eighteen (18).
- 1.4. Directors, members, partners, employees, agents or consultants of, or any other person who directly or indirectly controls or is controlled by the Promoter or marketing service providers in respect of the promotional competition, or the spouses, life partners, business partners or immediate family members of such persons, or anyone who supplies any goods or services in connection with this competition, the sponsoring company/companies and/or agents and/or consultants involved in the competition are not eligible for entry.
- 1.5. Entry into this competition is open to South African citizens only.

### **2. How to participate**

2.1. To enter for the VIP competition on **Instagram and TikTok**, Participants must:

#### **2.1.1. VIP Ticket Entry:**

- Open a MyWORLD account between 26 March and 10 April
- Swipe your MyWORLD card 5 or more times between 26 March and 10 April
- Tag 2 friends on the competition post and use #AfricanBankEasterIsJoyous in your comment.
- Closing date is 11 April 2025

2.2. To enter for the **General Access** tickets competition on Facebook and X, Participants must:

#### **2.2.1. General Access Entry**

- Comment with your favourite verse from any of the Joyous Celebration Albums
- Tag 2 friends on this post and use #AfricanBankEasterIsJoyous in your comment.
- Follow us and share this post.
- Closing Date: 11 April 2025

### **3. The competition posts will be shared on the African Bank social pages:**



- Facebook: @africanbank
- Twitter: @AfricanBank
- Instagram: @africanbank
- TikTok: @africanbank

#### **4. What is the Prize**

- 4.1. Winners will be selected in a random draw by African Bank's agency auditors on 11 April 2025.
- 4.2. There will be 1 (one) VIP winner, with an individual prize of an all-expenses paid trip ticket to attend only 1 (one) day of the 2 day event.
- 4.3. The winner will choose 1 (one) extra person to come with on this experience.
- 4.4. Flights, shuttle services, hotel, lunch and non-alcoholic beverages, will be provided for the winner by African Bank.
- 4.5. 10 lucky winners will be selected for the General Access tickets on 11 April 2025 and they will choose 1 lucky friend, each, to accompany them to the festival between 19 or 20 April 2025. Only 1 day can be chosen by the winner to attend.
- 4.6. General Access Ticket does not cover travelling, accommodation, food and drinks costs and any item of personal nature. All expenses to be covered at the winner(s) costs.

#### **5. How winners are selected**

- 5.1. The winner will be chosen from a random draw, in accordance with these terms and conditions, within the Competition Period. The draw will be performed by a random computer process and overseen by an independent auditor who will report same to the Promoter.
- 5.2. Three (3) attempts will be made to contact the selected winner on 11 April (between 14:00 and 18h00) through direct messaging (DM) on the platform they entered on.
- 5.3. In the event that the selected winner(s) cannot be contacted after 3 (three) attempts, another will be randomly selected and so on until a winner is contacted.
- 5.4. The competition will run from 26 March 2025 to 11 April 2025 (10:00). Entries received after this closing date will not be included.
- 5.5. If the winner fails to claim the prize within 5 (five) calendar days of being contacted, the Promoter reserves the right to draw another winner in substitution and the announced winner will forfeit the Prize.

#### **6. General terms and Conditions**

- 6.1. No responsibility is accepted for any entry that is not delivered, received or is delayed or damaged due to technical or IT reasons. Proof of sending is not proof of receipt.
- 6.2. Prize tickets cannot be exchanged for cash and are not transferable.
- 6.3. The Promoter will be entitled to publish the prize winner's name and photograph on the African Bank social media pages and the manner of such releases to be determined within the sole discretion of the promoter for a period of 12 (twelve) months from the date of contacting the winner and provided that the winner expressly consents thereto. After the 12 month period, it is up to African Bank whether to remove the content or let it stay on its social media pages
- 6.4. The promoter reserves the right to carry out reasonable due diligence to confirm eligibility.
- 6.5. All participants and the winner agree to be bound by these rules which will be interpreted by the Promoter and the Promoter's decision regarding any disputes will be final and binding.

- 6.6. All information relating to this competition and published on any promotional material will form part of the terms and conditions of entry.
- 6.7. If the Promoter is required by the Minister of Trade and Industry or the National Lotteries Board to alter any aspect of this competition or to terminate the competition as a result of changes in legislation, the Promoter will have the right to terminate this competition with immediate effect and without notice of such termination. In such event, all participants hereby waives any rights which they may have against the Promoter, its agents, contractor and/or employees.
- 6.8. Participation in this promotion implies full knowledge and acceptance of the rules.
- 6.9. The Promoter and its representatives reserve the right to withdraw or amend this competition in the event of any unforeseen circumstances outside its reasonable control with no liability to any participants, the prize winners or any third parties.
- 6.10. Entries submitted via third party agents, proxies, facilitators or under assumed names will be disqualified.
- 6.11. The winner may be required to provide the Promoter with a valid form of proof of identity as Promoter in its sole discretion requests before receipt of any prize. Failure to produce sufficient evidence as to identity may result in disqualification.
- 6.12. By entering the competition, all participants will be deemed to have accepted and be bound by the competition rules.
- 6.13. By entering the competition, all participants provide consent to African Bank and their chosen marketing agency to use the submitted videos and images online and in other broadcast media —shared with the Joyous Easter Mega Fest campaign at no cost to the organisation and agency.
- 6.14. Prizes cannot be exchanged and are not transferable.
- 6.15. The Promoter reserves the right to substitute the prize for an alternative prize of equal or greater value should the prize promoted not be available due to unforeseen circumstances.
- 6.16. South African law shall govern these competition rules and the courts of South Africa shall have exclusive jurisdiction.
- 6.17. Should the Promoter amend the competition rules for whatever reason, such amended rules will be available on the African Bank website.
- 6.18. All personal data submitted by an entrant in connection with this competition is submitted voluntarily. All personal data collected from entrants will be used by the Promoter for the purpose of administering the competition.
- 6.19. Each entrant by entering this competition agrees to indemnify the Promoter, its agents, employees, representatives, associates, affiliates, parent and subsidiary companies against any and all claim, losses, costs, damages, liability, and expenses arising out of the entrant's breach of any of these terms and conditions.
- 6.20. The Promoter, its associate companies, agents, contractors and sponsors assume no liability whether direct or indirect loss or damage arising from a participant's participation in the competition, or of any loss howsoever arising
- 6.21. Each entrant by entering this competition expressly releases the Promoter, its affiliates, agents, employees and directors from any claim, action or demand arising out of or in connection with the Prize Promotion or their Prize if any.
- 6.22. Entry into the competition is free.
- 6.23. Where you have indicated that you would like us to contact you in the future, you agree that your relevant personal details will be held by the Promoter and may be used by the Promoter to send you information about the Promoter's products and/or services.
- 6.24. If in the future, you do not wish to receive further communications from the Promoter and would prefer your details to be removed from its database, or if you simply wish to make corrections to your details or to how you receive communications from us, please inform us in writing via our website. (<https://www.africanbank.co.za/en/home/talk-to-us/>)

