

TERMS AND CONDITIONS

Brand 2.0 TV ad 2023 Competition

Competition period: (17 July 2023 – 21 July 2023)

The following information outlines the Terms and Conditions of entry into the **Brand 2.0 TV ad 2023 Competition** element run by African Bank Limited (“the Promoter”). The Terms and Conditions of the competition are hosted on the Promoters website. Entry into the competition constitutes acceptance of these Terms and Conditions.

Required Social Media Disclaimer:

This promotion is in no way sponsored, endorsed, administered by, or associated with, Facebook, Twitter, YouTube, or Instagram. You are providing your information to the Promoter and not to Facebook, YouTube, Twitter or Instagram.

1. The competition is conducted on the African Bank Social Media YouTube page and will be announced on the African Bank social media profiles: Facebook, Twitter, Instagram and YouTube.
2. The Competition is only open to persons 18 years and older, who are residing in the Republic of South Africa.
3. To enter the competition Participants must:
 - a. Watch the new TV advert on the African Bank YouTube channel: <https://youtube.com/@africanbanktv>
 - b. Comment on the video by explaining “which scene or scenario in the advert stood out for you the most and why”. To verify the entry, users need to subscribe to the African Bank YouTube channel. (“Valid Entry”)
4. The competition entry must be in the form of a comment on the Brand 2.0 TV ad video on YouTube.
5. The competition posts will be shared on the African Bank social media platforms:
 - a. Facebook: @africanbank
 - b. Twitter: @AfricanBank
 - c. Instagram: @african_bank
6. Four lucky winners will win double tickets (“Prize”) to Nu Metro Cinema. The winner will be announced at the end of the competition period.
7. The winners will be chosen by random draw of Valid Entries received on Youtube. The draw will be performed by a random computer process and overseen by an African Bank auditor.
8. Five (5) attempts will be made to contact the selected winners on 21 July 2023 (between 11am and 6pm). If the selected winners cannot be contacted personally after five (5) attempts, another winner will be randomly selected and so on until a winner is contacted.
9. The promoter reserves the right to carry out reasonable due diligence to confirm eligibility.
10. The competition timelines are as follows: -

Commencement Date	Competition end date	Draw Date	Announcement of winner
Monday, 17 July 2023	Friday, 21 July 2023 (10:00 am)	Friday, 21 July 2023	Friday, 21 July 2023

11. By entering the promotional competition all participants and winners agree to be bound by these rules which will be interpreted by the Promoter and the Promoter's decision regarding any disputes will be final and binding.
12. All participants indemnify the Promoter, their advertising agencies, advisors, suppliers, nominated agents and dealers against any and all claims arising howsoever including willful misconduct, negligent acts and/or omissions in respect of their participation in the competition.
13. The Promoter is not liable for the failure of any technical element relating to this promotional competition that may result in any entry not being successfully submitted.
14. All information relating to this competition and published on any promotional material will form part of the terms and conditions of entry.
15. The Promoter, its associate companies, agents, contractors, and sponsors assume no liability whether direct or indirect loss or damage arising from a participant's participation in the competition, or of any loss howsoever arising.
16. If the Promoter is required by the Minister of Trade and Industry or the National Lotteries Board to alter any aspect of this competition or to terminate the competition because of changes in legislation, the Promoter will have the right to terminate this competition with immediate effect and without notice of such termination. In such event, all participants hereby waive any rights which they may have against the Promoter, its agents, contractor and/or employees.
17. Participation in this promotional competition implies full knowledge and acceptance of the rules.
18. The Promoter reserves the right to substitute any Prize with another Prize of similar commercial value.
19. Prizes cannot be exchanged and are not transferable.
20. The winner, may on the request of the Promoter, be required to provide proof of identity before receipt of any prize. Failure to produce sufficient evidence as to identity may result in disqualification.
21. Entries submitted via third party agents, proxies, facilitators or under assumed names will be disqualified.
22. South African law shall govern these competition rules and the courts of South Africa shall have exclusive jurisdiction.
23. The Promoter reserves the right to amend these competition rules at any time during the competition period and such amended rules will be made available on the African Bank website.
24. All personal data submitted by an entrant in connection with this competition is submitted voluntarily. All personal data collected from entrants will be used by the Promoter for the purpose of administering the competition.
25. By entering this competition, each of the entrants agrees to the use of their name and/or likeness without compensation, for the Promoter's promotional and marketing purposes.
26. Qualifying participants accept all responsibilities, risk and liability arising from possession of any Prize as per these Terms and Conditions, which shall include, but shall not be limited to usage

and any responsibilities arising therefrom by participants and/or any persons directly or indirectly under the control and/or direction and/or by consent of the participants, any loss, damage, or expense of whatever nature and howsoever arising.

27. The Promoter will be entitled to publish the prize winners' names and photographs in any advertising, promotional, print, point of sale or public relations material, the nature, and the manner of such releases to be determined within the sole discretion of the Promoter, for a period of 12 months from the date of contacting the winner and provided that the Prize winner expressly consents to such and such consent may be withdraw at any time.
28. Where you have indicated that you would like us to contact you in the future, you agree that your relevant personal details will be held by the Promoter and may be used by the Promoter to send you information about the Promoter's products and/or services.
29. If in the future, you do not wish to receive further communications from the Promoter and would prefer your details to be removed from its database, or if you simply wish to make corrections to your details or to how you receive communications from us, please inform us in writing via our website. (<https://www.africanbank.co.za/en/home/talk-to-us/>).
30. The Promoter will not be liable for any costs and/or damages after the Prize has been awarded.